

# R32 RESIDENTIAL ROADSHOW

WITH BEN MIDDLETON



**TUESDAY OCTOBER 8TH  
FROM 8AM-12PM**

Daikin's R-32 Roadshow is a powerful education, training, and relationship-building tool showcasing industry-leading solutions. This event equips HVAC professionals with essential knowledge and skills for the future, focusing on the adoption of R-32 refrigerant and its benefits, such as ease of use and affordability.

We'll be discussing:

- Key Opportunities for 2025
- The Acceleration of Change and Product Sales
- R-32 Fact vs. Fiction
- A2L Best Practices
- Working with R-32
- Overcoming Labor Shortages & Training Challenges
- Efficient Data Utilization
- Becoming a Digital Dealer
- Where the Real Opportunities Lie

**RSVP**

**Location: 715 Goddard Ave.  
Chesterfield, MO 63005**

Questions: Please reach out to Alanna Ketchum  
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